



LearnKey's Entrepreneurship & Small Business Courseware

With over 30 years of experience, LearnKey offers engaging, interactive, and flexible training mapped to industry certifications available online through GMetrix.

- Full-motion digital video available anytime, anywhere with an Internet connection
- Project-based learning lessons and workbooks with hands-on activities help reinforce what the students are learning
- The GMetrix platform provides the ultimate certification training solution with a single sign-on between training and test prep
- Teacher workbooks with answer keys and lesson plans

COURSE OFFERINGS



Entrepreneurship & Small Business

LearnKey's Entrepreneurship and Small Business course is designed to prepare a student to sit for the Entrepreneurship and Small Business certification exam. The course provides scenarios and example questions to apply knowledge of fundamental entrepreneurship and small business management concepts. Topics covered include: defining an entrepreneur, recognizing an opportunity, starting and operating a business, how to market a business, managing sales, and basic financial management. The course is designed for a student who has taken a small business management class, but will prepare any student for the ESB exam.

CLASS HOURS: 14 HRS.



Each Course Includes:

Video-based instruction, exercise labs, pre and posttests, flash cards in addition to a PDF project workbook. The workbook includes fill-in-the-blanks, glossary terms and definitions and many other resources to help reinforce learning.